



PRESS KIT

Official Bio

SHORT BIO • APPROX. 150 WORDS

Maranda Dziekonski is a Chief Customer Officer, author, speaker, and technology operator with more than twenty years of experience building and leading customer-facing and people organizations across early- and growth-stage technology companies. Her background spans Customer Success, Support, Professional Services, Operations, and HR, with deep experience in B2B and vertical SaaS, including PE-backed environments.

She has been part of five successful company exits, including one unicorn, and has appeared on more than 300 stages, podcasts, and industry events. She has been a contributing expert in seven books.

Her business memoir, *Saying the Hard Parts Out Loud: Backbones, Boardrooms, and Graceful Exits*, publishes October 13, 2026. Drawing on a journey from rural Michigan poverty to the C-suite, she speaks and writes about leadership, customer-led growth, resilience, belonging, and building strong businesses without forgetting the humans inside them.



20+

Years in
leadership

300+

Stages & podcasts

CCO

Executive
experience

7

Books as
contributing
expert